



SECUR-SERV

Tribute's Recommended IT Solutions Partner Since 1999

Cybersecurity: What's Next?

Presenter



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Manager, Solutions Engineering

Learning Outcomes

Basics: Understand the minimums involved in Security

Layers: Look at defense in layers

Monitoring: What does it take to monitor security

Proactive: Look at the strategy of proactive security

What's Next: How to prepare for the unknown

A Look at the Complexity of Cybersecurity

- The Weakest Link.....
- Company Size
- Access to Data
- Work From Home
- Policies

Agenda

- 1. Identification of a security breach**
- 2. Effective security tools and solutions**
- 3. What to do if you have experienced a breach**
- 4. How to know if you are safe from attacks**
- 5. Cybersecurity layers**
- 6. Cloud Security**
- 7. Policies**

How to Tell If You Have Experienced a Security Breach

- File integrity checking software
- Third-party monitoring services
- Operating system and application logs
- Network logs
- Staff or customers noticing irregularities in your systems/services
- Information disclosures from a vulnerability alert

Question

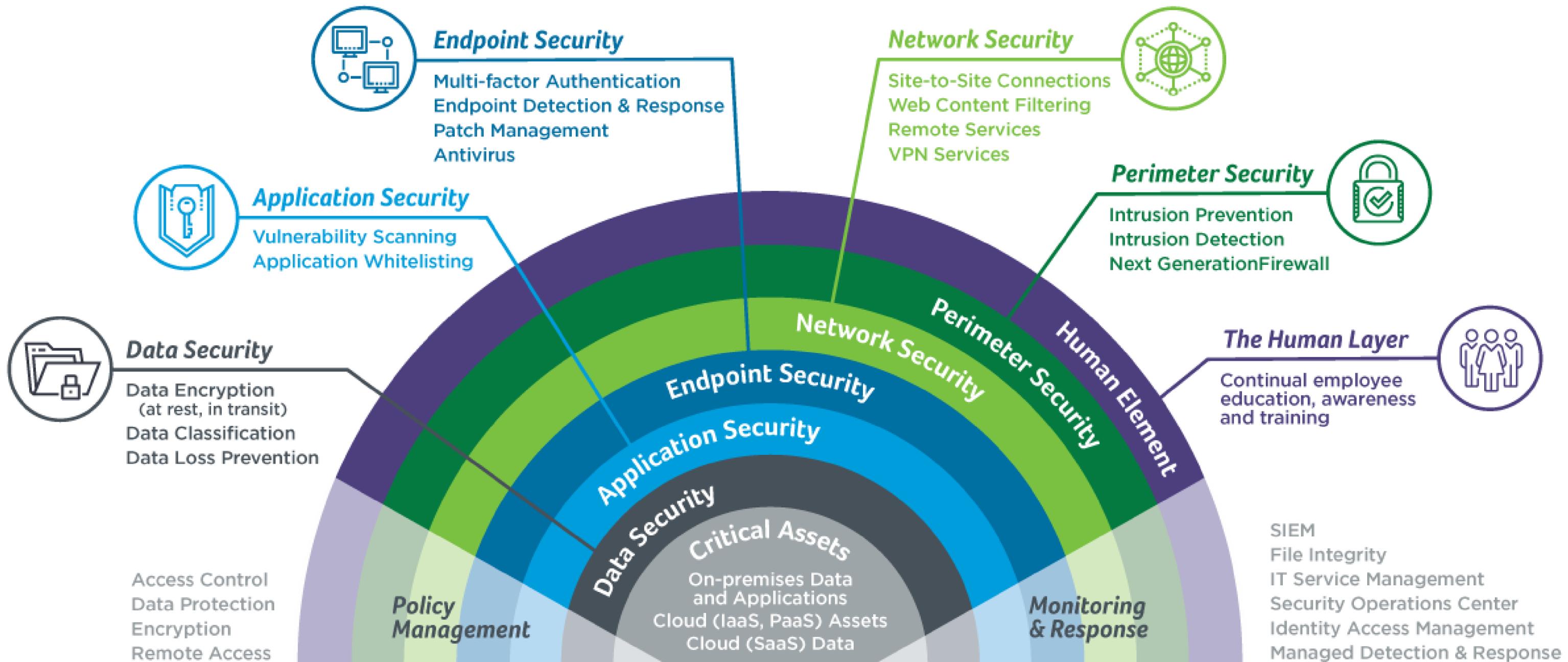
On average, how many days does it take to identify and contain a cyber breach?

287 days

2022

Layers of Cybersecurity

Layered security provides depth in protecting mission-critical assets with a focus on prevention, detection, and response.



Critical Assets

Data Security

Application Security

Endpoint Security

Network Security

Perimeter Security

Policy Management

Monitor and Respond

Advanced Security Layered Approach

Layer 1: Advanced Email Threat Protection:
Spam Filtering/Advanced Threat Protection/
Anti-Phishing
Encryption/Data Loss Prevention

Layer 2: End User Computing Policies

Layer 3: Security Awareness
Training

Layer 4: Next
Generation Firewall

Layer 14: DNS Intercept

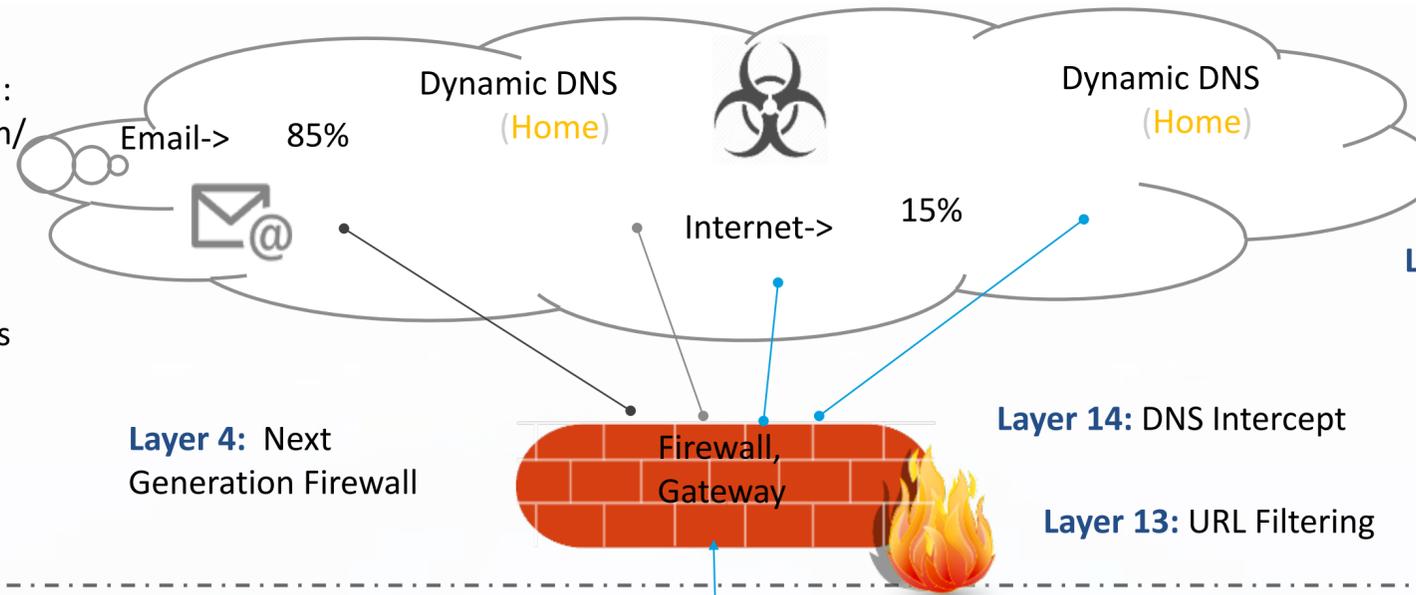
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Layer 16: Dark Web Monitoring

Layer 15: Public Website Scanning

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Layer 5: Real-time Network Detection

Layer 17: Cyber Insurance

Layer 18: Pen Testing

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Layer 12: Backup & Disaster Recovery

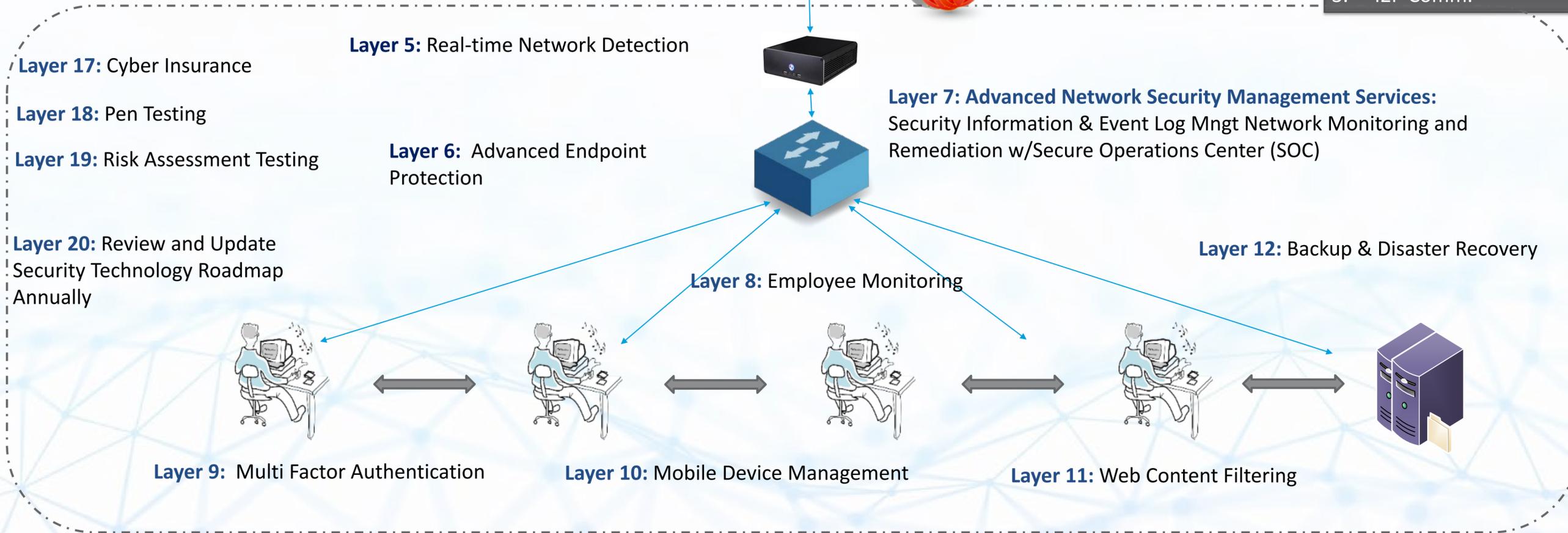
Layer 20: Review and Update
Security Technology Roadmap
Annually

Layer 8: Employee Monitoring

Layer 9: Multi Factor Authentication

Layer 10: Mobile Device Management

Layer 11: Web Content Filtering



Perimeter Security

Solution Type

Intrusion Prevention

Intrusion Detection

Next Generation Firewall

Opportunity

Network Perimeter Protection

Perimeter Detection

Perimeter Management

Questions

How is the network perimeter currently protected?

How is the perimeter currently managed?

How is the integrity of the perimeter monitored?

Perimeter Security is defined as controlled access to network resources via identity (authentication) and detection, includes physical security.

Network Security

Solution Type

Site-to-Site Connections

Web Content Filtering

Remote VPN Services

Opportunity

Multiple Locations

Network Security

WIFI Access Concerns

Questions

How does the staff connect from one location to another?

Who has access to the network?

How do employees remotely access the network?

Network Security is defined as protocols and procedures to ensure unauthorized access to the network and the data flowing through it.

Endpoint Security

Solution Type

Multifactor Authentication

Endpoint Detection and Response

Patch Management

Antivirus

Opportunity

Password vulnerabilities and spoofing

Knowing about and responding to threats

Windows 10 and third-party updates

Need detection and response to complete endpoint security

Questions

Does the business need to reduce brute-force password attacks?

Does the business have a proactive or reactive stance?

Who is managing updates? Auto settings do not update W10

How are you alerted on AV issues?

Endpoint Security is the practice of securing endpoints or entry points of end-user devices such as desktops, laptops, and mobile devices from being exploited by malicious actors and campaigns.

Critical Assets

Data Security

Application Security

Endpoint Security

Network Security

Perimeter Security

Policy Management

Monitor and Respond



Application Security

Vulnerability Scanning

Application Tracking
Software, Firmware, and Protocols

Are application network layer gaps
assessed?

Whitelisting

Adapting environment to access
line-of-business resources

Are users permitted to access,
install, or update applications?

Security Awareness Training

Want users and administration to be
fully-vested in security

How does the organization train
users to protect the environment
from potential threats?

Application Security is the process of developing, adding, and testing security features within applications to prevent security vulnerabilities against threats such as unauthorized access and modification.

Critical
Assets

Data
Security

Application
Security

Endpoint
Security

Network Security

Perimeter
Security

Policy
Management

Monitor and
Respond



Data Security

Solution Type

Data Encryption

Data Classification

Data Loss Prevention

Opportunity

Sensitive Information

Data Tracking

Security Breach

Questions

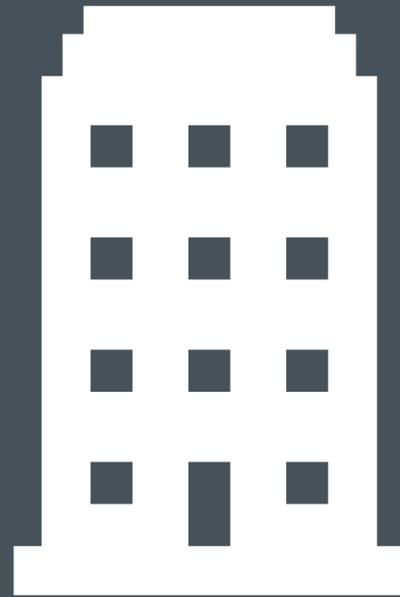
What kind of sensitive data does the organization store?

Does the organization track data access and review tracking logs?

Who in the organization is responsible for data security?

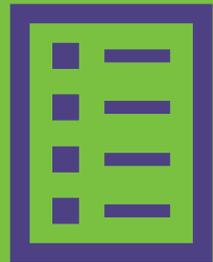
Data Security means protecting digital data from destructive forces and from the unwanted actions of unauthorized users, such as a cyberattack or a data breach.

Critical Assets



Critical Assets are defined as items essential to the ongoing operation of an organization. If these assets become inoperable or unavailable, the organization's ability to function would be seriously impacted, or potentially, completely debilitated.

Opportunities



Does the business have a **current list** of critical assets?



How are these assets currently **protected** against cyber attacks?



What impact would **asset failure** have on the business?

Policy Management

Policy Management refers to enforcing the policy (rules and regulations) of the organization that pertain to information and computing. Primarily focusing on database access and network resource issues: which users have access to what data and how network traffic is prioritized.

Access Control

Who manages the organization's security policies?

Data Protection

Do the existing policies meet the organization's current needs?

Encryption

How does the organization's manage policies?

Remote Access

Are the policies accessible in the event of an emergency?

Monitor and Respond

Monitor and Response is the ability to track and measure anomalies in the network environment and respond to any such events.

File Integrity

IT Service Management

Security Operations Center

Identity Access Management

Managed Detection and Response

Does the organization have a security event response plan service?

Who provides the company's current security event response plan service?

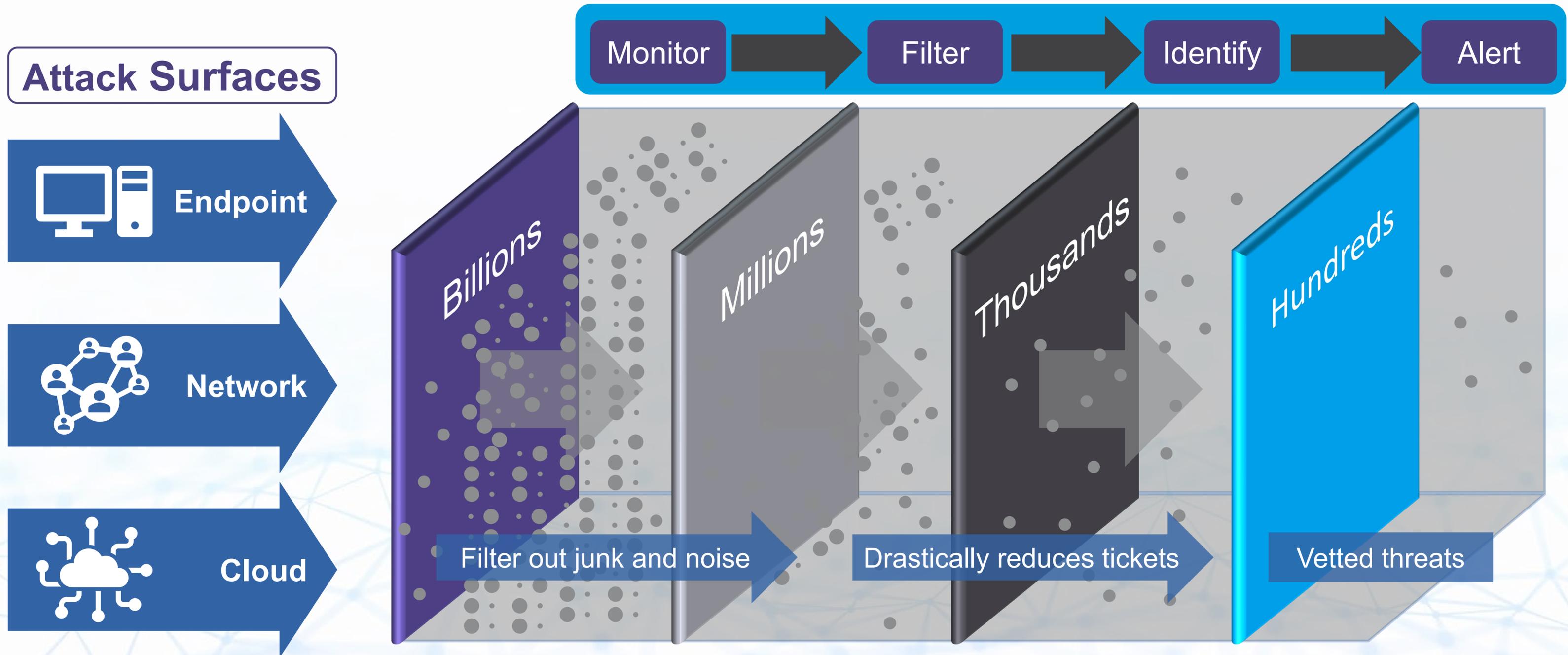
What elements does the security event response plan include?

Who in the organization is responsible for security event management?

Security Incident and Event Management – SIEM



Solution Platform



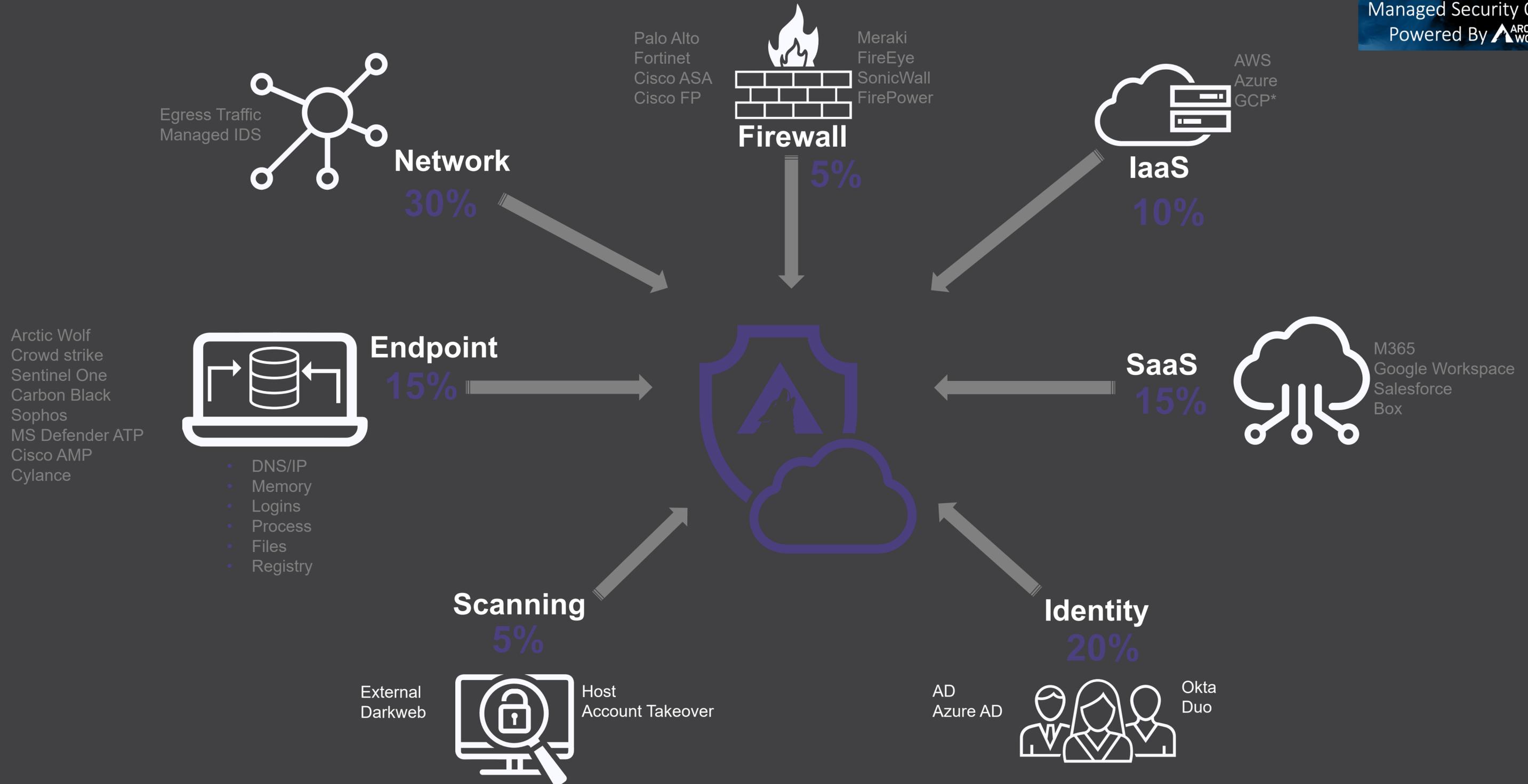
Arctic Wolf Broad Visibility

THE LEADER IN SECURITY OPERATIONS



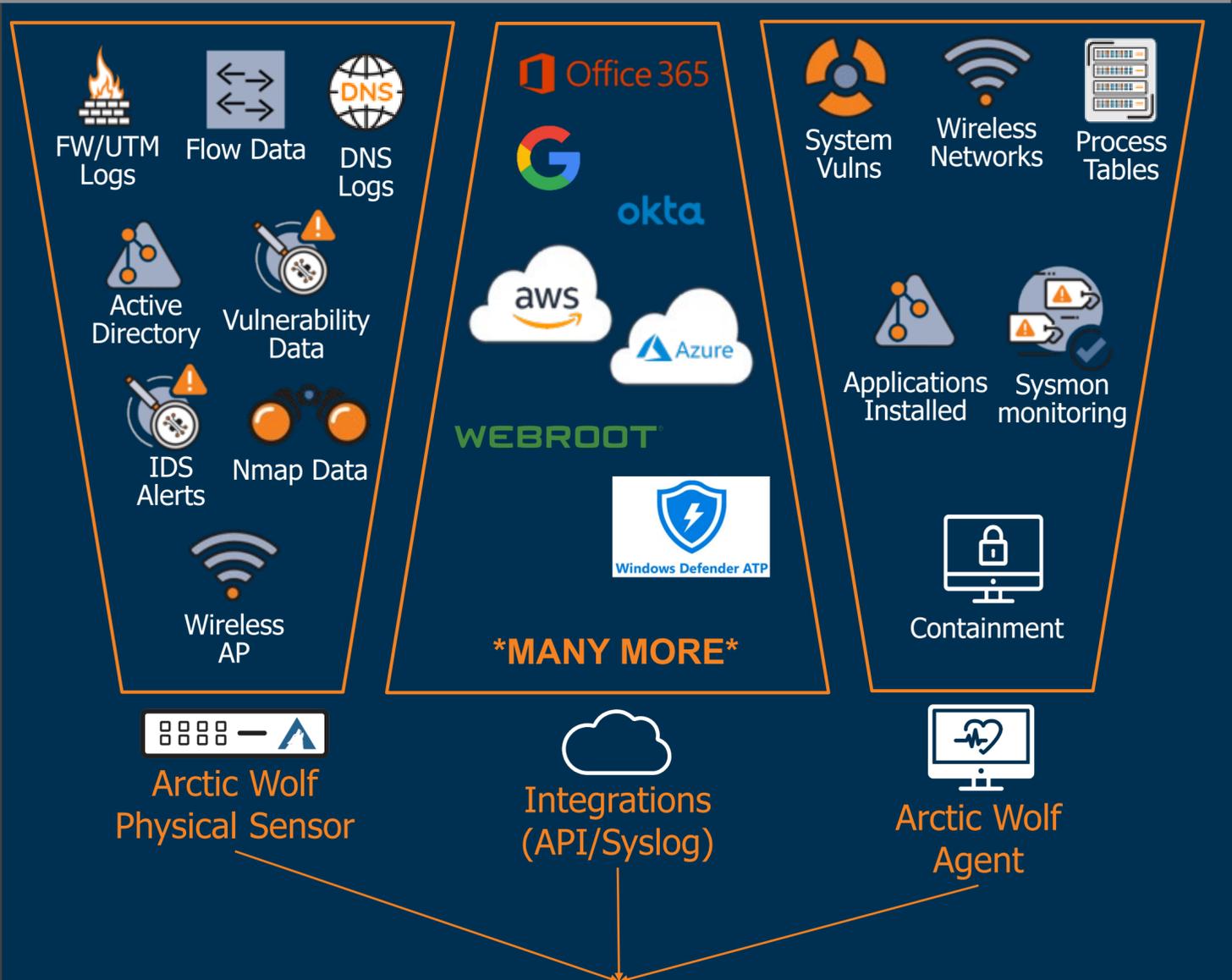
Percentage of Ticketed Incidents from Telemetry Sources

Managed Security Operations
Powered By ARCTIC WOLF

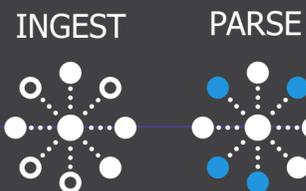


AW Security Operation Workflow

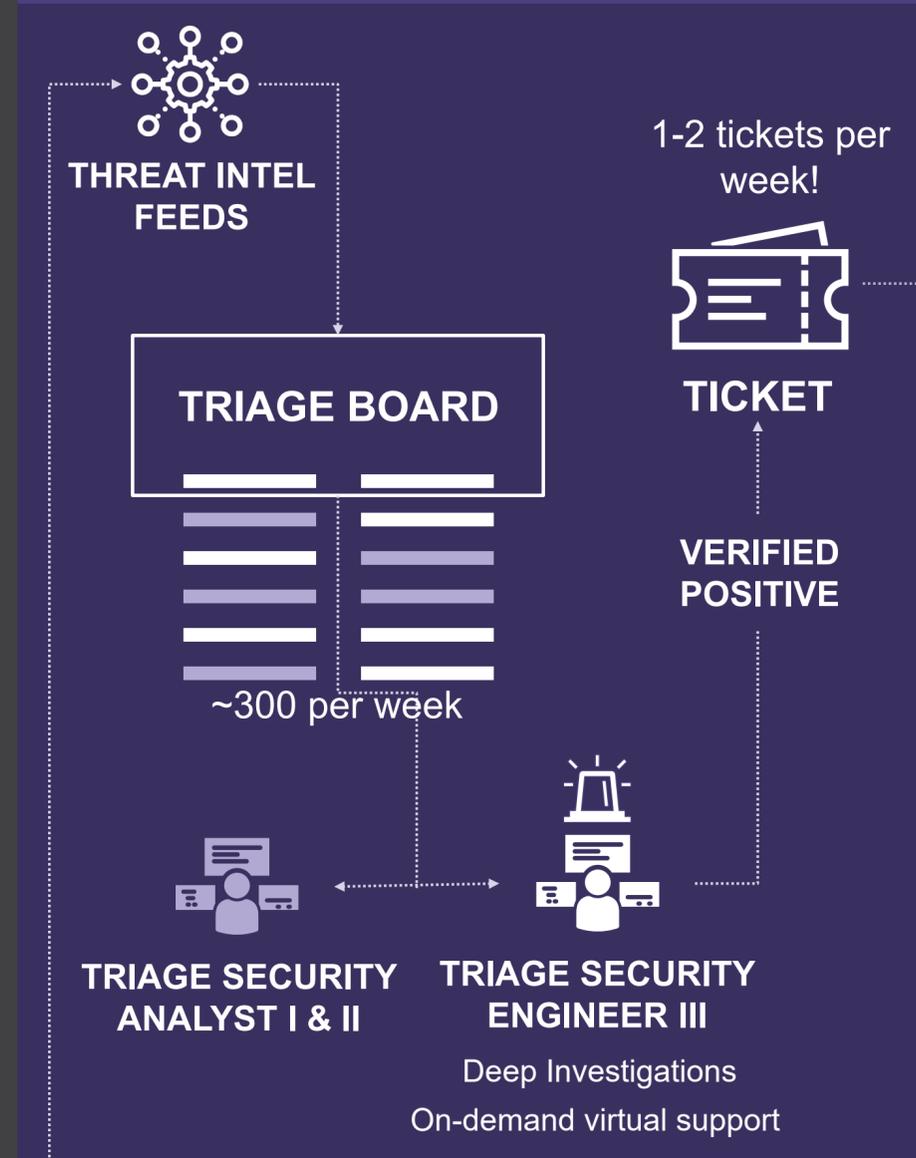
THE ARCTIC WOLF PLATFORM



~85M per week



THE ARCTIC WOLF TRIAGE TEAM



CONCIERGE SECURITY TEAM

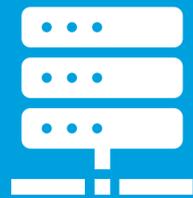


MDR and VA Comparison

Acronym

Definition

Primary Capabilities



MDR

Managed Detection
and Response

Outsourced cybersecurity services designed to protect data and assets even if a threat eludes common organizational security controls.

- **Reactive**
- Threat hunting
- Alert response
- Incident response



VA

Vulnerability
Assessment

Proactively eliminates risks and reduces exposure while providing visibility into the Cloud (EVA) and network (IVA) infrastructure.

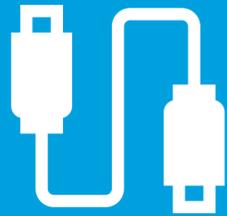
- **Proactive**
- Assesses risks
- Closes gaps in security posture
- Reduces likelihood of attacks

Endpoint Security Review

Acronym

Definition

Primary Capabilities



EDR

Endpoint Detection
and Response

Records and stores endpoint-system-level behaviors using analytics to detect suspicious activity, block malicious activity, and provide restoration remediation suggestions.

- Detect security incidents
- Contain incident at endpoint
- Investigate security incidents
- Provide remediation guidance

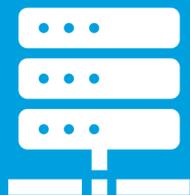


NGAV

Next Generation
Antivirus

Prevent all types of attacks, known and unknown, by monitoring and responding to attacker tactics, techniques, and procedures (TTPs).

- Machine learning and AI
- Kill and quarantine
- Offline functionality
- Rollback



MDR

Managed Detection
and Response

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XDR

Extended Detection
and Response

SaaS-based security threat detection and incident response tool that integrates security products into a single security operations system, unifying all licensed components

- Managed by SOC experts
- Correlation of multiple security controls

Managed Security Operations
Powered By 

Where companies want to be

Scantron Managed Security Operations

GAP



BUSINESS RESILIENCE

- Proactive
- Confident
- Compliant
- Insurable

Where most companies are today



BASIC

- Passwords / AD
- Patch Management
- Backups



PERIMETER

- Firewalls
- SPAM / Web Filters
- WAF / Proxy



DEFENSE-IN-DEPTH

- Endpoint (AV, AEP)
- DLP / SSL Inspection
- Anti-DDoS / IPS / CASB



IDENTIFY



PROTECT



DETECT



RESPOND



RECOVER



Security Operations Outcomes that Matter to You

IDENTIFY



You need an accurate picture of your threat posture and exposures across all attack surfaces

PROTECT



You need confidence that you have things secured & configured properly

DETECT



You need the ability to spot threats early; both commodity and APTs

RESPOND



You need to respond to threats and intrusions quickly and efficiently

RECOVER



You need experience and capabilities to ensure you can get back to business - fast & implement improvements

Security Operations Framework





What to Do If You Have Experienced a Breach

How to Know If You Are Safe From Attacks



- Do you assess your cybersecurity program ensuring it is delivering what you need it to deliver?
- Do you currently engage in security assessments?
- Do you scan for vulnerabilities?
- Do you have a SIEM to monitor the entire infrastructure?
- Have you trained your users to identify potentially malicious activity?
- What specific types of attacks might be targeting your organization?
- Do you know how to properly respond to an attack? Does your organization?

Email Security Basics

SPAM Protection

- Whitelist and Blacklist

Email Encryption

- TLS

Data Loss Prevention (DLP)

Email Archiving

Email Backup

Multi-factor Authentication (MFA)

- Vendor and deployment options
- 99% reduction in account take-overs





Advanced Email Security

Advanced Threat Protection (ATP)

URL Protection

Sandboxing

- Link or attachment

Security Awareness Training

Email Hardening

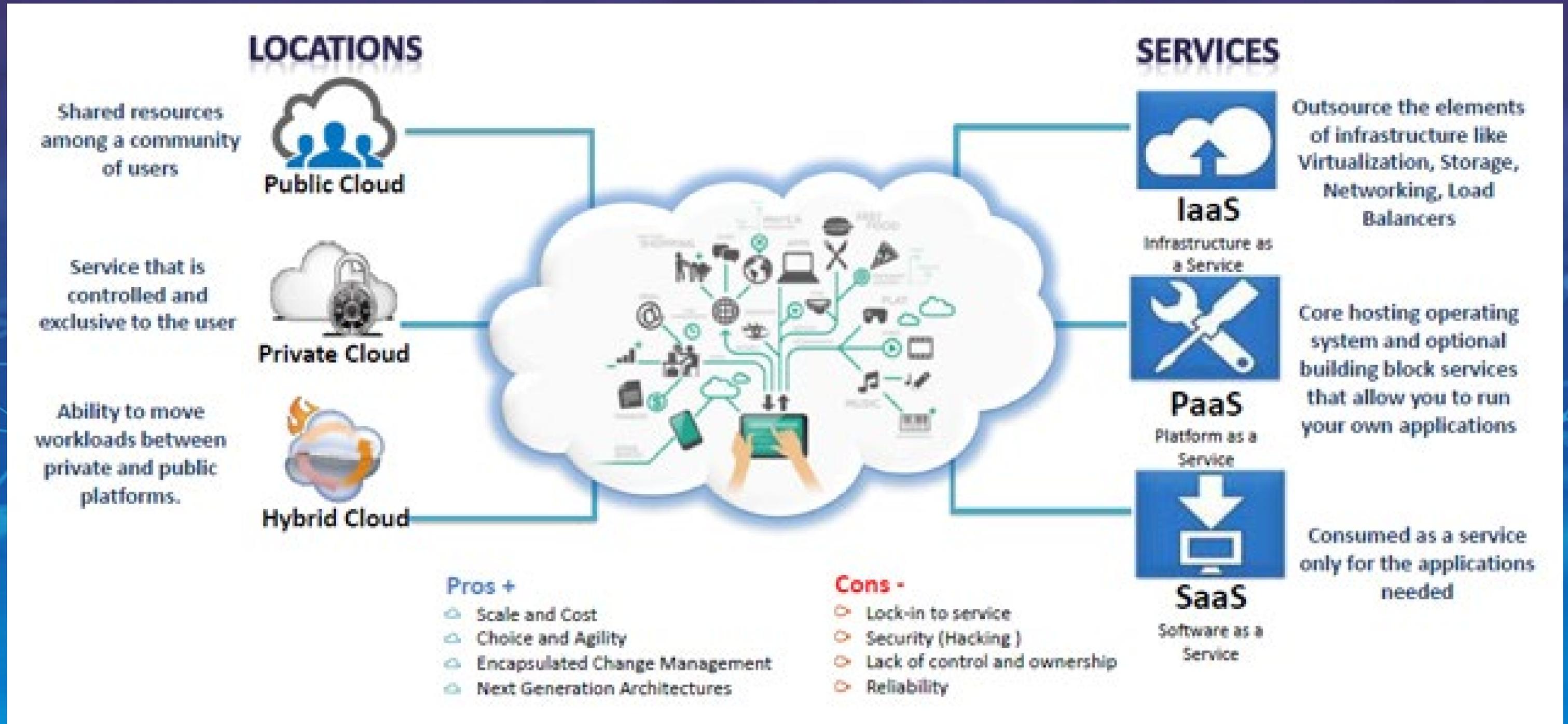
- DNS Records – SPF, DKIMM, DMARC
- Disable defaults – POP, IMAP, PowerShell

Conversion to Cloud - Considerations

What infrastructure do you have today?

- Is it secure?
- How reliable is your internet?
- How much bandwidth do you have?
- What applications are NOT going to the cloud?
- Do you have an active directory domain?
- What are your backup – BC/DR needs?
- How do you print today – network or local?
- Do you have a cloud goal?
- OpEx versus CapEx

What is Cloud Computing?



What Do You Need?

What is needed for the user

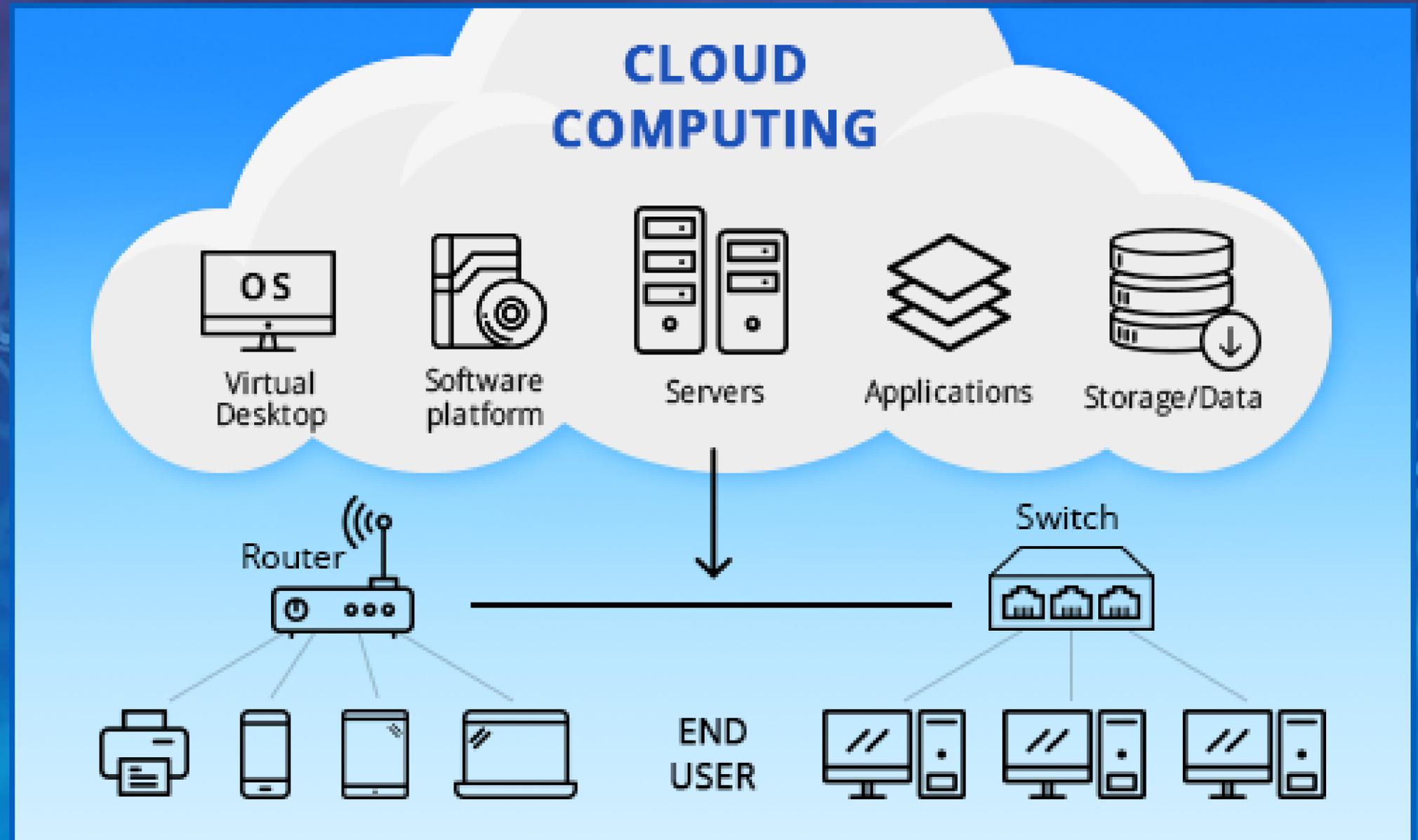
- Type of device
- Type of connection

What is needed for security

- Endpoint security
- Network security

What the cloud removes if you are 100% cloud

- Server(s)
- Backups*
- Updates*



Cybersecurity Scenarios



Email Hacks – caused by

- Weak Passwords
- Passwords found on other site hacks
 - Re-using passwords
- No Email MFA
 - Reduces this by 99%

Email Phishing – caused by

- Lack of Security Awareness Training
- Lack of Advanced Threat Protection
- Email Tenant not hardened
 - Removing defaults creating SPAM records in DNS

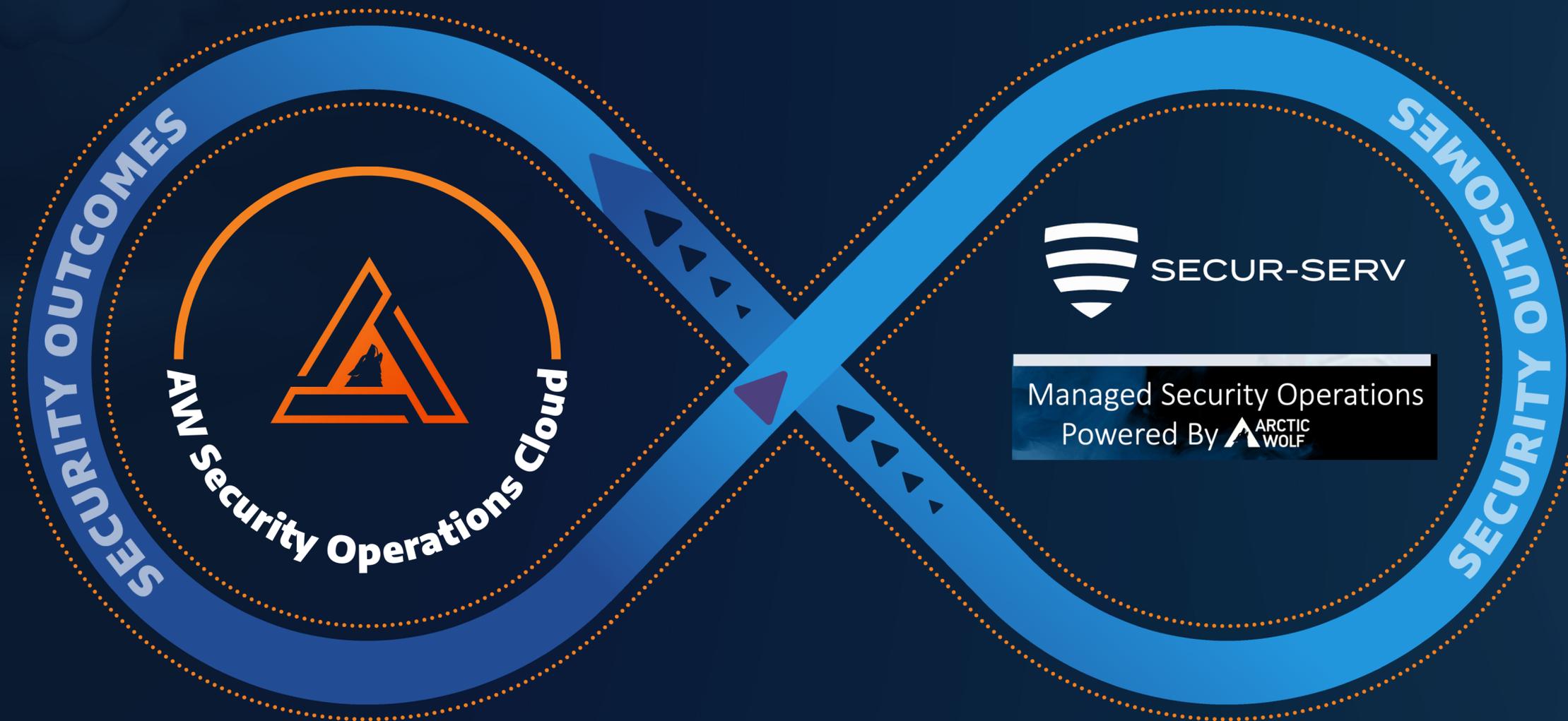
Ransomware/Malware – caused by

- 90% email hacks or phishing
- DNS Web Filtering not in place
- NextGen Firewall not in place
- NextGen Antivirus not in place
- Monitoring not in place

Being Protected vs being Targeted

- All Endpoints are targets
 - Internal and external users and vendors
- Software Vulnerabilities due to lack of patching
- Bad actors on your network for most of a year
- MFA not in place on all remote and local logins

The Collaborative Model



Benefits

- Dedicated security operations resources (Arctic Wolf and Secur-Serv)
- Tailored tuning & optimization to your business context
- Deliver threat intelligence and situational awareness
- Implement a proactive Security Journey



Security is a Journey; Not a Destination



Recap

Weakest Link

Cybersecurity Introduction

- EndPoint Protection
- Email Protection
- SIEM/MDR

Cybersecurity Layers Graphic

- Each layer has unique Security Requirements

Cloud Computing

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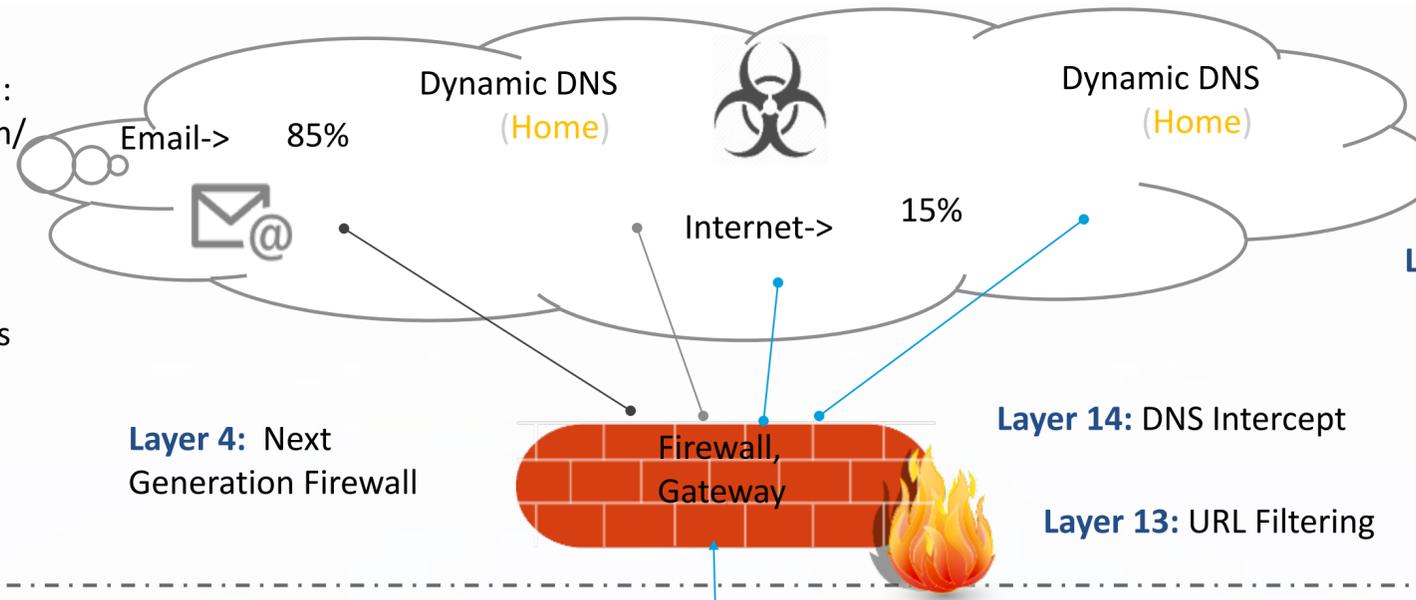
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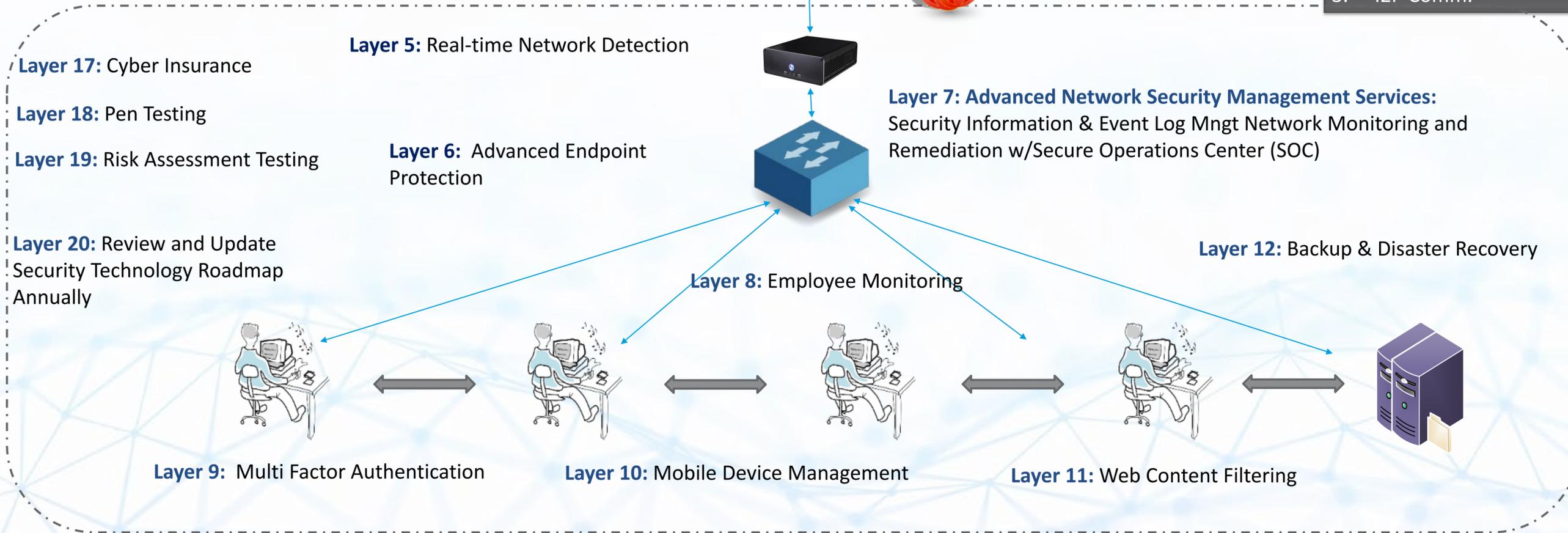
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Why Scantron Managed Security Operations?

Secur-Serv and Arctic Wolf security experts combine their years of security experience with an innovative Security Operations platform to put your organization on the journey to **End Cyber Risk**

Time to Value

- Leverage existing investments
- Add resources & expertise to your team
- Reduce noise & drive efficiency

Guidance

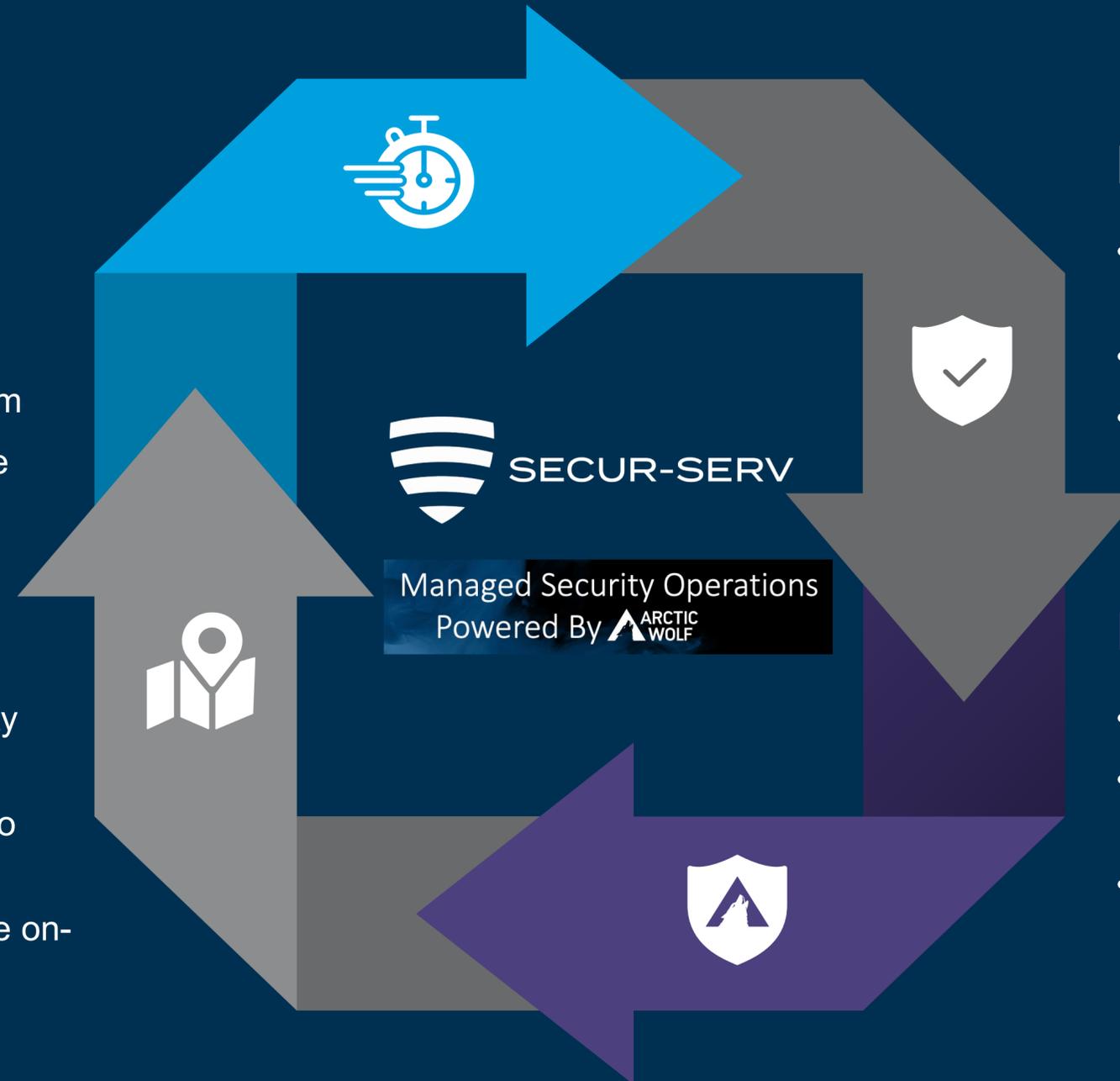
- Collaborative Security Team
- Framework tailored to your environment
- World-class expertise on-demand

Protection

- Against commodity & advanced threats
- Attack surfaces
- All-the-time (24x7)

Resilience

- Proactive risk mgt
- Continuous posture assessment
- Sustained compliance





SECUR-SERV

Questions?